A sober light on the 1920s
How artists idealised modern America

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New York. When Madison Avenue became the centre of the American advertising industry in the 1920s, the first Mad Men arrived, setting the agenda for modern life, from breakfast cereals to Hollywood's mood—Young, talented and dapperly dressed, among their ranks was Paul Cadmus. One of the few to break through, he was an advertising artist for the Good Housekeeping. In 2007 Cadmus's portrait by photographer Robert Mapplethorpe sold for a record $391,000 (est $15,000-$25,000), which will be displayed alongside further portraits, cityscapes, sculpture and photography by artists in what the museum hopes will lead to a renaissance of American art from the decade.

The 1920s is a decade that in the popular imagination roared with energy, freedom, and even to prohibition, by illicit cocktail parties. Art of that decade was sober—tasteful, even—in its modernity, says Teresa Carbone, the curator of American Art at the Brooklyn Museum. She thought she would find images of "flappers, automobiles and the jazz age" when she went to research. Instead she found that American artists responded to the world that had been the end of the first world war and the Wall Street Crash of 1929 and that art historians have often dismissed as "sickly" that the figurative art was a reactionary, response to popular culture, she says.

American artists may have flirted with a kind of modernism after the Armory show of 1914, but it was not until 1929, when what Carbone calls an idealised realism was on the rise, that natural and natural beauty, and to capture the spirit of America's industrial landscape and machine of elevators or factories. The New Deal's social welfare was one of the themes of "Youth and Beauty," Thomas Hart Benton's beachside Self-portrait with Rain, 1922, was found at the National Portrait Gallery in Washington, DC, joins the Brooklyn Museum's collection, a display of Lorrin Feistelson, painted the

same year. The latter, a "gorgeous take on mannerism" by an artist who later embraced hard-edge abstraction, has not been seen the light of day for a while, says Carbone.

Lugli Lucioni, Paul Cadmus, 1928

Critics at the time found such images of the body "nacy", and yet also wholesomely American and commendably heroic. Both are a long way from the decalogue and angst of post-war Germany or escapist fantasies of Matisse's oeuvres. There is nothing to suggest excess in Gerald Murphy's Cocktail, 1927, on loan from the Whitney Museum of American Art, an almost monochromatic composition of glass, shaker and coffee-cup. The show, which is due to travel to the Dallas Museum of Art in March 2012 and end its tour at the Cleveland Museum of Art next summer, is accompanied by a scholarly publication. In an interview with the museum and its partner institutions has been generous with content. The show's opening promises to be the story of the history of the show, and how many artists are included, says Carbone. "It's not a survey that jumps from one thing to another,"

Artists responded to the 1920s in a way often dismissed by art historians

Another Japanese-themed show runs concurrently at the museum. As the show explores the French love affair with Japanese art, showing how prints from the Far East influenced the likes of Toulouse-Lautrec, Cassatt, Degas and Van Gogh. Lisa Michaux, the museum's former associate curator of the prints and drawings department, organised the show, which is mainly from the museum's collection. Of the 40 prints and works on paper, artists' books and decorative pieces, only two were borrowed for the show. II Bonnie Rosenberg

JAPAN's first pop artists

And how the French fell in love with Japanese prints

MINNEAPOLIS. "Edo Pop," an exhibition of Japanese prints at the Minneapolis Institute of Art, draws a parallel between the visual culture of modern Japan and America during the 1950s and early 1960s. The show started in the museum's deputy director, who has organised the show, says: "I Googled (the idea) to see if it had been used. I can't believe it hasn't. All of the ingredients that went into pop were found in 17th- and 18th-century Japan.

Welsh selected woodblock prints from the museum's strong collection, revealing the Japanese tastes and predilections during the Edo period (1615-1868) that find an echo in the way pop came to be in America. Artists include Andy Warhol, Roy Lichtenstein, Robert Indiana, Sumiyo Shinko, Akio Abe, kahului's stars and starters.

Kashihado Enko, Ichikawa Yano III as Umonoura, 1796

courteous and dandies populat-
ged the genre of prints known as Ukiyo-e (floating world), occu-
pying the 1950s and 60s by Hollywood's stars and starters.

"Crafting Modernism" comes to NY, at last

NEW YORK. "Crafting Modernism: Midcentury America in Art and Design" (10 October-15 January 2012) closes a 16-month cycle of surveys on Art and Design's (MAD) schedule. It is the fourth installment of a planned five-part series started in 1993 by Janet Kardon, the director and chief curator. These shows took place between 1993 and 1995 and then "things languished," says curator Jeanine Falino, who co-organised the new exhibition with associate curator Jennifer Scanlan. The series, which explores the 20th-century American craft movement, halted after Kardon left MAD and the museum moved to Columbus Circle in 2008. The suspension allowed for in-dept

hrough the research on the show, which features over 300 works, the scope of "Crafting Modernism." A fifth show would address crafts from 1969 to 2000, but that scheme is on hiatus indefinitely. II B.R.

Yvon Bonnet

Event exhibitions country by country

USA

Albright Museum
Max Weber until 22 November 2011
Nuances: the Forberg Collection 21 October-29 January 2012
www.albright.org
General Foundation
Anisimov: Modernity through the Looking Glass until 29 January 2012
http://generalfoundation.org
Kunsthalle Wien
Le Surrealisme, Cest Mot! Holland 20th Century 23 October-23 December 2011
Vanity Fair Duskin Photography from the F.C. Gundlach Collection 21 October-20 February 2012 www.kunsthalle-wien.at
Kunsthaus Wien
Liechtenstein's World until 6 November www.kunsthaus-wien.at

Austria

Arts
Art Gallery of South Australia
Sculpture by the Sea, Adelaide British Art now until 7 November 2011 www.artgallery.sa.gov.au
Brussels
Kandinsky Art Gallery
Artist's Choice: Marian Drew Queensland Modern Art
Land, Sea and Sky: Contemporary Art of the Torres Strait Islands until 9 October 2011 www.qmwa.qld.gov.au
Canberra
National Gallery of Australia
Fred Williams: Infinite Horizons until 5 November 2011 Out of the West: Art of Western Australia until 1 April 2012 www.nationalgallery.org.au
Good Strong Powerful 11 January-5 February 2012 www.nationalgalleries.org.au
National Gallery of Victoria
Parc Art
Art Gallery of Western Australia Western Australian Indigenous Art until 19 September 2011 www.parc.org.au
Great Republics of the World until 12 January 2012 www.parc.org.au

Australia

Art Gallery of New South Wales

Brazil

Kunsthalle gallery
Kunsthalle Kashin
Kunstfach _______________________________2011__

Canada

Museum of Modern Art

California

San Francisco Museum of Modern Art
 exhibition dates for the San Francisco Museum of Modern Art. The museum opens its doors to the public on February 10, 2022. Visitors to the museum are invited to explore the various galleries and exhibitions that feature contemporary works of art from around the world. The museum is dedicated to showcasing the works of emerging artists and established masters of the art world, providing a unique experience for art enthusiasts of all ages.

The museum's collection includes pieces from famous artists such as Pablo Picasso, Leonardo da Vinci, and Vincent van Gogh. Visitors can admire works that range from traditional oil paintings to modern installations and digital art. One of the highlights of the museum is its permanent collection, which features over 20,000 works from around the world. These include paintings, sculptures, prints, and photographs, offering a comprehensive view of the history of art from the 19th century to the present day. The museum also hosts a variety of temporary exhibitions, which feature works by contemporary artists from around the world.

The museum is located in the heart of San Francisco, close to other popular attractions such as the Golden Gate Bridge and the Palace ofFineArts. Visitors can explore the museum's exhibits at their own pace, taking in the works of art and learning about the history and culture behind them. The museum offers guided tours and educational programs for visitors of all ages, providing a unique and engaging experience for visitors of all backgrounds.

The museum is open daily from 10:00 AM to 5:00 PM, with extended hours on weekends and during special events. Visitors are encouraged to check the museum's website for the latest information on events and exhibitions, as well as to purchase tickets in advance to avoid long lines. The museum offers a range of amenities for visitors, including a cafe, gift shop, and a bookstore, allowing visitors to enjoy their visit to the fullest.

Overall, the San Francisco Museum of Modern Art is a must-visit destination for art lovers and tourists alike, offering a unique and engaging experience that celebrates the rich history of art and culture in the United States. Visitors to the museum are invited to explore the various galleries and exhibitions and to appreciate the beauty of art from around the world.